

FoodieHub

Growth Partnership Proposal

FY 2026-27

None

Opportunity
Expand to 50 new cities with our managed marketplace model.

1. Market Overview

The Indian food delivery market is projected to reach \$12B by 2027.

Key Findings

- 1. Growth**
Tier-2 cities grew 45% YoY
- 2. AOV**
Average order value up 12%
- 3. Retention**
Customer retention improved by 8pp

2. Proposed Investment

None

Investment ₹5 Cr None	Expected ROI 3.2x None	Timeline 12 months None
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Action Plan

Priority	Action	Owner	Impact
high	Launch in 10 pilot cities	Expansion Team	Revenue +₹2Cr
medium	Onboard 500 new restaurants	Supply Team	Catalog +30%