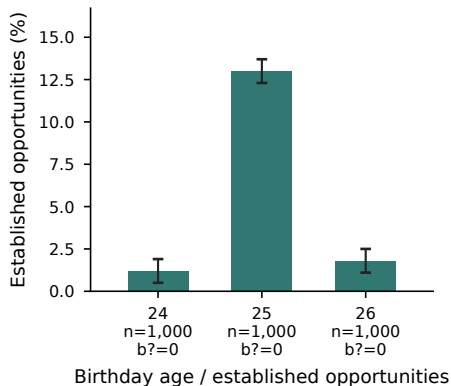
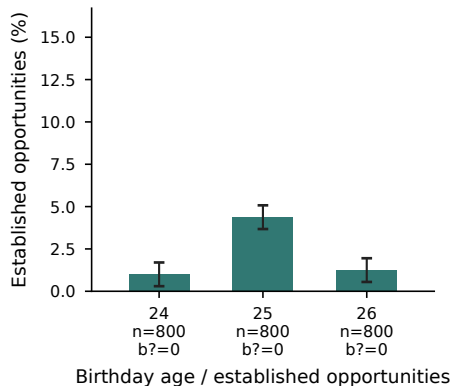


## ILLUSTRATIVE MOCK DATA — NOT RESULTS

A Family departure  
without an address move



B Partner recognition lost  
at an unchanged address



Confirmed    Unresolved follow-up

n: known pre-birthday opportunities; b?: unresolved baseline membership.