

Southland Rural

(The Power Company Network)

1 April 2026



Here are the Powershop rates for residential customers in this network area. Our rates vary depending on where you live, which pricing option you are on, how much electricity you use and how your meter is set up. Rates include government levies and GST.
Not all power companies include GST in their rates - so if you're making a comparison, you may need to add 15% to theirs!

Powershop Classic

Low User*, Special Rates**

Daily charge (cents per day)	195.50												Est. annual average
Rate (cents per kWh)	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
Uncontrolled Only	35.67	35.13	36.14	37.23	38.11	37.80	37.41	36.88	36.25	36.03	35.34	35.02	36.49
Get Shifty (Uncontrolled Only) Peak	39.47	38.93	39.94	41.02	41.91	41.60	41.20	40.68	40.04	39.82	39.13	38.81	40.29
Get Shifty (Uncontrolled Only) Off Peak	36.31	35.77	36.78	37.86	38.74	38.43	38.04	37.51	36.88	36.66	35.97	35.65	37.13
Get Shifty (Uncontrolled Only) Night	27.98	27.44	28.45	29.53	30.42	30.11	29.72	29.19	28.55	28.34	27.65	27.32	28.80

Low User*, Special Rates**

Daily charge (cents per day)	189.75												Est. annual average
Rate (cents per kWh)	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
Uncontrolled	31.59	31.05	32.06	33.14	34.03	33.72	33.33	32.80	32.17	31.95	31.26	30.94	32.41
Controlled	31.59	31.05	32.06	33.14	34.03	33.72	33.33	32.80	32.17	31.95	31.26	30.94	32.41
Day of Day/Night	33.90	33.36	34.37	35.45	36.34	36.03	35.64	35.11	34.48	34.26	33.57	33.25	34.72
Night of Day/Night	23.90	23.36	24.37	25.45	26.34	26.02	25.63	25.10	24.47	24.25	23.56	23.24	24.72
Night Meter	23.90	23.36	24.37	25.45	26.34	26.02	25.63	25.10	24.47	24.25	23.56	23.24	24.72
Night Boost	27.36	26.82	27.83	28.91	29.80	29.49	29.10	28.57	27.93	27.72	27.03	26.70	28.18
Get Shifty Peak	35.39	34.85	35.86	36.94	37.82	37.51	37.12	36.59	35.96	35.74	35.05	34.73	36.21
Get Shifty Off Peak	32.22	31.68	32.69	33.78	34.66	34.35	33.96	33.43	32.80	32.58	31.89	31.57	33.04
Get Shifty Night	23.90	23.36	24.37	25.45	26.34	26.02	25.63	25.10	24.47	24.25	23.56	23.24	24.72

Low User, Standard Power Rates***

Daily charge (cents per day)	195.50												Est. annual average
Rate (cents per kWh)	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
Uncontrolled Only	38.26	38.13	39.58	40.88	40.88	40.88	40.88	40.40	39.51	38.92	38.47	38.26	39.68
Get Shifty (Uncontrolled Only) Peak	42.06	41.93	43.38	44.68	44.68	44.68	44.68	44.19	43.31	42.71	42.26	42.06	43.47
Get Shifty (Uncontrolled Only) Off Peak	38.89	38.77	40.22	41.52	41.52	41.52	41.52	41.03	40.15	39.55	39.10	38.89	40.31
Get Shifty (Uncontrolled Only) Night	30.57	30.44	31.89	33.19	33.19	33.19	33.19	32.71	31.82	31.22	30.77	30.57	31.98

Low User, Standard Power Rates***

Daily charge (cents per day)	189.75												Est. annual average
Rate (cents per kWh)	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
Uncontrolled	34.18	34.05	35.50	36.80	36.80	36.80	36.80	36.32	35.43	34.83	34.39	34.18	35.59
Controlled	34.18	34.05	35.50	36.80	36.80	36.80	36.80	36.32	35.43	34.83	34.39	34.18	35.59
Day of Day/Night	36.49	36.36	37.81	39.11	39.11	39.11	39.11	38.63	37.74	37.15	36.70	36.49	37.91
Night of Day/Night	26.48	26.36	27.81	29.11	29.11	29.11	29.11	28.62	27.74	27.14	26.69	26.48	27.90
Night Meter	26.48	26.36	27.81	29.11	29.11	29.11	29.11	28.62	27.74	27.14	26.69	26.48	27.90
Night Boost	29.95	29.82	31.27	32.57	32.57	32.57	32.57	32.09	31.20	30.60	30.15	29.95	31.36
Get Shifty Peak	37.97	37.85	39.30	40.60	40.60	40.60	40.60	40.11	39.23	38.63	38.18	37.97	39.39
Get Shifty Off Peak	34.81	34.68	36.13	37.43	37.43	37.43	37.43	36.95	36.06	35.47	35.02	34.81	36.23
Get Shifty Night	26.48	26.36	27.81	29.11	29.11	29.11	29.11	28.62	27.74	27.14	26.69	26.48	27.90

Standard User, Special Rates

Daily charge (cents per day)	429.38												Est. annual average
Rate (cents per kWh)	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
Uncontrolled Only	26.20	25.66	26.67	27.75	28.64	28.32	27.93	27.40	26.77	26.55	25.86	25.54	27.02
Get Shifty (Uncontrolled Only) Peak	29.99	29.45	30.46	31.54	32.43	32.12	31.73	31.20	30.57	30.35	29.66	29.34	30.81
Get Shifty (Uncontrolled Only) Off Peak	26.83	26.29	27.30	28.38	29.27	28.96	28.57	28.04	27.40	27.19	26.50	26.17	27.65
Get Shifty (Uncontrolled Only) Night	18.50	17.96	18.98	20.06	20.94	20.63	20.24	19.71	19.08	18.86	18.17	17.85	19.32

Standard User, Special Rates

Daily charge (cents per day)	322.87												Est. annual average
Rate (cents per kWh)	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
Uncontrolled	26.20	25.66	26.67	27.75	28.64	28.32	27.93	27.40	26.77	26.55	25.86	25.54	27.02
Controlled	26.20	25.66	26.67	27.75	28.64	28.32	27.93	27.40	26.77	26.55	25.86	25.54	27.02
Day of Day/Night	28.51	27.97	28.98	30.06	30.95	30.64	30.25	29.72	29.08	28.87	28.18	27.85	29.33
Night of Day/Night	18.50	17.96	18.98	20.06	20.94	20.63	20.24	19.71	19.08	18.86	18.17	17.85	19.32
Night Meter	18.50	17.96	18.98	20.06	20.94	20.63	20.24	19.71	19.08	18.86	18.17	17.85	19.32
Night Boost	21.97	21.42	22.44	23.52	24.40	24.09	23.70	23.17	22.54	22.32	21.63	21.31	22.79
Get Shifty Peak	29.99	29.45	30.46	31.54	32.43	32.12	31.73	31.20	30.57	30.35	29.66	29.34	30.81
Get Shifty Off Peak	26.83	26.29	27.30	28.38	29.27	28.96	28.57	28.04	27.40	27.19	26.50	26.17	27.65
Get Shifty Night	18.50	17.96	18.98	20.06	20.94	20.63	20.24	19.71	19.08	18.86	18.17	17.85	19.32

Standard User, Standard Power Rates

Daily charge (cents per day)	429.38												Est. annual average
Rate (cents per kWh)	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
Uncontrolled Only	28.78	28.66	30.11	31.41	31.41	31.41	31.41	30.92	30.04	29.44	28.99	28.78	30.20
Get Shifty (Uncontrolled Only) Peak	32.58	32.45	33.90	35.20	35.20	35.20	35.20	34.72	33.83	33.24	32.79	32.58	34.00
Get Shifty (Uncontrolled Only) Off Peak	29.42	29.29	30.74	32.04	32.04	32.04	32.04	31.56	30.67	30.07	29.62	29.42	30.83
Get Shifty (Uncontrolled Only) Night	21.09	20.96	22.41	23.71	23.71	23.71	23.71	23.23	22.34	21.75	21.30	21.09	22.51

Standard User, Standard Power Rates

Daily charge (cents per day)	322.87												Est. annual average
Rate (cents per kWh)	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
Uncontrolled	28.78	28.66	30.11	31.41	31.41	31.41	31.41	30.92	30.04	29.44	28.99	28.78	30.20
Controlled	28.78	28.66	30.11	31.41	31.41	31.41	31.41	30.92	30.04	29.44	28.99	28.78	30.20
Day of Day/Night	31.10	30.97	32.42	33.72	33.72	33.72	33.72	33.24	32.35	31.75	31.30	31.10	32.51
Night of Day/Night	21.09	20.96	22.41	23.71	23.71	23.71	23.71	23.23	22.34	21.75	21.30	21.09	22.51
Night Meter	21.09	20.96	22.41	23.71	23.71	23.71	23.71	23.23	22.34	21.75	21.30	21.09	22.51
Night Boost	24.55	24.43	25.88	27.17	27.17	27.17	27.17	26.69	25.81	25.21	24.76	24.55	25.97
Get Shifty Peak	32.58	32.45	33.90	35.20	35.20	35.20	35.20	34.72	33.83	33.24	32.79	32.58	34.00
Get Shifty Off Peak	29.42	29.29	30.74	32.04	32.04	32.04	32.04	31.56	30.67	30.07	29.62	29.42	30.83
Get Shifty Night	21.09	20.96	22.41	23.71	23.71	23.71	23.71	23.23	22.34	21.75	21.30	21.09	22.51

*You may benefit from being on low user rates if you use less than 9,000 kWh of electricity per year in your main home in this network area.

**Special rates are the rates you effectively pay if you buy your monthly Staying Power and all the monthly Specials, and you use the power we estimate you'll use in a month. This doesn't include the savings you can get from buying Future Packs, Value packs or EV powerpacks, and they're shown using the standard 20% Staying Power discount (not any additional loyalty discounts).

***Standard Power is the standard rate you are charged for your power if you are on our Powershop Classic option and don't buy Special Packs. Special Packs are discounted off Standard Power rates.

Rates shown are correct and current as at 1 April 2026, but will change over time.

Any rounding has been applied to above calculations for display purposes only.